



Board of Directors Meeting Minutes Wednesday, January 25, 2017

Members Present:

Andre Hutson, Nichole Fisher, Dan Kreft, Aaron Pumfrey, Julie Tadgerson, Mohamed Elnabtity, and Meghan Ziehmer

I. Welcome

- a. Andre Hutson, President, welcomed the Board and the meeting commenced at 11:49 am.

II. Establish Quorum

ACTION

- a. Motion by Dan Kreft
- b. Second by Julie Tadgerson

III. Approval of September 14, 2016 Board of Director Minutes

ACTION

- a. Motion by Dan Kreft
- b. Second by Julie Tadgerson

IV. Financial Report

- a. Andre updated the group that the financials have been reviewed and updated by Leslie. A snapshot of these are included in the year-end report and showcase net contributions of \$8,540.00. Once Andre receives the detailed financials from Leslie he will email them out to the group for further review.

V. President Update

- a. Executive Director – Andre updated the group that the Executive Board met and after in depth discussion and review it was decided that Russ will no longer serve in this capacity. After reviewing the financials it was determined that it was hard to justify the expense of an ED at this point in time and that we had hoped to see more growth with the addition of that position. Russ would like to stay on and volunteer at the Bowling for Champions event and would also like to continue to assist with the Adopt a Fit Family Initiative.
- b. Brand – Andre updated the board on his new business venture and the branding of the fitness center versus the branding of the foundation. Discussion was had as to how to move forward whether to keep the foundation branded as the Conquest Health and Fitness Foundation, change to match the new facility or add Andre's name to the foundation. Andre will connect with his business partners and determine their interest in joining the foundation's initiative and then circle back with the board. The board was all supportive of adding Andre's name to the foundation's name as all felt that most people referred to it as that already anyway.
- c. Annual Report – Andre circulated copies of the annual report for everyone to review. The report included a recap of our financials, our programs, events and



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services as well as a list of our sponsors and supporters. It was suggested to send a copy of the list of our program, events and services to all sponsors and supporters to showcase all that we have been able to do accomplish with their generosity and support. Julie also asked if in kind information should be included and it was agreed that it should. Julie will send this information to Andre to include in the report.

VI. Programs

a. Andre Hutson's Bowling with Champions (Nichole)

- 1) Nichole updated the group that we currently have \$25,000 in sponsorship sold for the event with \$4600 remaining (4 lanes and one Strike Out left). We also only have two teams left to sell and one additional that is reserved for the Strike Out Sponsor.
- 2) Nichole passed around a sample of the gift that will be given out which is a hot/cold cup that will include the CHFF logo and Granger's logo as well.
- 3) The live auction baskets were discussed which include; an MSU Basket (basketball, football, and hockey tickets as well as various experiences at each event) and a Lansing Package (Lugnuts suite, Impression 5 Gift Certificates, a hotel night stay, laser tag certificates, etc.). The group brainstormed additions for these packages and several board members will be reaching out to pull in additional items to really ramp up the packages.
- 4) Currently we have 24 Champions that have confirmed they will be in attendance and our goal is 30. The list of Champions is on the website.
- 5) Nichole will be sending out an RFP for the t-shirts. She plans to send it to Moneyball, New World Flood and last year's vendor. She asked if anyone has any other suggestions to send them her way.

b. Adopt a Fit Family

- 1) Andre updated the group that Russ will continue to steer the ship through February.
- 2) Russ has compiled a document detailing out the program and that document along with an email to the committee to schedule a meeting will be sent out within the next week.
- 3) Andre reviewed the basic concept of the program and indicated that initially we will work with 6 families. They will all have pre-screening done, have access the facility & programs for 90 days. It will include nutrition and the hope is to include transportation. They will follow up at the end with post screening and then the cycle will restart for another 90 days for another 6 families.

c. Golf for Kids

- 1) Alex will steer the ship on the Golf for Kids program for 2017. He will be organizing committee meetings and assist to coordinate all logistics.

To improve the quality of life for individuals by promoting an active lifestyle through health, fitness and education.



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- 2) Last year the six week program allowed 56 kids to learn the skills to the game for free and the hope is to continue that momentum and increase the numbers in 2017.
- 3) More information will be available and an email will go out in the coming weeks to begin committee meetings.

d. Conquest Golfathon

- 1) Alex will also steer the ship on this event as golf is his strong suit.
- 2) This 12 hour long fundraiser allowed participants to raise pledges and then golf all 84 holes that Hawk Hollow Properties has to offer in one day. In 2016 this event raised over \$5600 to support CHFF, First Tee of Mid Michigan and Folds of Honor. Our goal is to increase the funds raised through this event in 2017.

e. Discussion

- 1) Andre opened the floor for discussion and offered to give a tour of the new facility to those interested.

VII. The meeting was adjourned at 1:09 p.m. Next meeting scheduled for April 26th at 11:30am at Eagle Eye.