



15500 Chandler Road, Ste. 2 • Bath, Michigan 48808 • Phone: 517.641.4348 • www.chffoundation.com

## Board of Directors Meeting Minutes Wednesday, January 26, 2016

### Members Present:

Andre Hutson, Emily Dawson, Dan Kreft, Alex Coss, Sarah Sackrider, Graham Filler, Lesley Bergquist, Alan Haller, and Meghan Ziehmer

### Staff Present:

Nichole Tilma, Russ Cunningham

#### I. Welcome

- a. Andre Hutson, President, welcomed the Board and the meeting commenced at 11:44 am.

#### II. Establish Quorum

**ACTION**

- a. Motion by Dan Kreft
- b. Second by Graham Filler

#### III. Approval of November 11, 2015 Board of Director Minutes

**ACTION**

- a. Motion by Graham Filler
- b. Second by Dan Kreft

#### IV. President Update

- a. D & O liability insurance was discussed. Andre mentioned that 3 quotes were looked at and the best option was at \$1000 for the year. This would cover everyone on the board including volunteers. Everyone was in agreement that we should move forward.
- b. Andre introduced Russ Cunningham as the new Executive Director to the board. He thanked Nichole Tilma for all that she did as the interim ED as for CHFF as a whole. He updated that Nichole will still be with us as the chair of the Bowling Fundraiser and that we will look into the opportunity to extend a board position to her should she be interested in remaining involved.
- c. Russ introduced himself to the board and gave a little background on himself so those not involved in the interview process could get to know where he came from and his interest in being involved with CHFF.

#### V. Executive Director Update

##### a. Hoopfest

- 1) Russ updated the group that he has been in conversation with Meghan (as she is coordinating the details of Hoopfest on behalf of the Greater Lansing Sports Authority) and is up to speed on what is needed for the event. He was been in contact with MSU and has a meeting scheduled to talk through the details of getting the stations covered.



---

15500 Chandler Road, Ste. 2 • Bath, Michigan 48808 • Phone: 517.641.4348 • [www.chffoundation.com](http://www.chffoundation.com)

- 2) Meghan gave an overall update on Hoopfest and what CHFF would be responsible for. It was mentioned that CHFF would be considered the field trip sponsor and would coordinate the stations for both field trip days and in exchange CHFF will be promoted throughout the duration of the event. CHFF will have the opportunity to have a table onsite with information about the foundation as well as pass out information to the participants.

**b. Youth Sports Summit**

- 1) Andre updated the group that we will move forward with the YSS at the Summit again this May, the date was not readily available but it will be either the 14<sup>th</sup> or 21<sup>st</sup>.
- 2) Russ has reached out to Paige and the committee will begin meeting in the coming weeks to really get the ball rolling.
- 3) Per our strategic plan the talk is to expand the YSS to another community in Michigan this year. Andre mentioned he would like to keep it in May since it is Childhood Obesity Month but the concern is a short time frame. Grand Rapids has been identified as the next city to expand the YSS to. If not May we will be looking at possibly the fall.

**c. Golf Fundraiser/Program**

- 1) Russ proposed the idea that is in the works for a golf player development program geared towards the 30+ avid golfers.
- 2) Hawk Hollow Properties, CHFF, Jason Guss Golf Academy, & 3D Performance would be the partners involved. They have already offered to discount their services for this program. In turn we would charge the players a flat fee and once the partners are paid the remainder would go to CHFF.
- 3) To start it will be limited to 36 players and would offer a variety of options for player development and include walking the course options. Details are still being worked out but the hope is to launch as soon as the courses open in the spring.

**d. Water Drive for Flint**

- 1) Through discussion the thought was brought up to create or develop a water drive for Flint geared towards a youth program, the Boys & Girls Club of Flint was mentioned.
- 2) Andre mentioned that he has actually been approached by a variety of individuals about this very idea and this prompted further discussion.
- 3) The overall consensus was that Russ would make a few calls to determine what the needs in Flint are at this point specifically with some of the youth programs in the area and we would reconnect and look into organizing a drive.
- 4) Emily offered storage space as well as trucks to transport, Alan mentioned he could assist with potentially getting some of the MSU teams as bodies to deliver the water. Others offered time to join in to distribute should it be needed.



---

15500 Chandler Road, Ste. 2 • Bath, Michigan 48808 • Phone: 517.641.4348 • [www.chffoundation.com](http://www.chffoundation.com)

**e. Bowling**

- 1) Nichole updated that Champions have been contacted and she is keeping track of the response. Discussions started about additional Champions to invite and Nichole asked that any invites that go out have her copied on them.
- 2) Team registrations are coming along with 7 teams left to sell. Alan reserved a team during the meeting as did Lesley and Nichole so by the end we were down to 4 teams left.
- 3) Sponsorships are coming along and Nichole challenged every board member to help sell a lane sponsor. She is awaiting confirmation on the King Pin sponsor but overall feels as though we are in a good place.
- 4) Tara Amboy is coordinating the volunteers and asked that everyone assist with this effort. There will be a volunteer meeting the night before but Nichole is willing to personally train those that cannot make it the day of if needed. She would prefer that Board Members come to interact and network rather than volunteer.
- 5) The script was tweaked from 2015 to accommodate survey results. We brainstormed ideas for new snacks for this year as well.
- 6) We will recycle the awards trophies that were used in 2015 and we brainstormed new ideas for the bowler gifts. Lunch bags were originally proposed and then the idea of having something that the bowlers could have the Champions sign such as a matted frame for their team photo was talked about.
- 7) The website has gone live and social media updates will be continuous throughout the event.
- 8) A new idea was proposed for this year which is to have a live auction for a large item such as a trip with the basketball team to an away game including; traveling with the team, staying at the hotel with the team, attending practice/meetings, and attend the game. Nichole is looking into a live auctioneer.
- 9) Anyone that has any contacts for sponsors or Champions can send them over to Nichole. She would like to have all details in place by February 5<sup>th</sup>.

**a. Discussion**

- 1) Andre opened the floor for discussion.

**VI.** The meeting was adjourned at 1:20 p.m.