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Board of Directors Meeting Minutes

11:30 a.m.

Thursday, April 27, 2017

- I. Welcome Andre
  
- II. Establish Quorum Nichole
  
- III. Approval of Minutes (Action) Nichole
  - A. Motion to approve by Emily Dawson
  - B. Second by Alex Coss
  
- IV. Financial Report Andre
  - A. Bergquist reported financials are in order and up to date
  - B. Andre to send list to board of directors with outstanding invoices
    - 1. Fisher to follow up with outstanding bowling with champions invoices
    - 2. New Programs
      - a. Andre allocated some donations to new programs
      - b. \$500 stipend will be offered to contractors to run program
      - c. Fisher to create and update do list for each program
      - d. Executive Committee to help with hiring individuals for programs
  
- V. President Update Andre
  - A. Brand
    - 1. Andre has not explored the possibility of changing the name of the Foundation with his business partners
    - 2. Andre would like create a new identity (re-brand) the foundation by the new fiscal year (Oct 1)
    - 3. New brand would be rolled out with the Bowling with Champions fundraiser.
  - B. Annual Report
    - 1. Andre and Leslie to further define operational expenses.
    - 2. Fisher may also add a note to further explain the new executive directors role and the start up expense it cost. Executive director's contract was not renewed and that will be noted too.
    - 3. Fisher to update annual report
    - 4. Board of Directors would like a small information piece to sponsors (present and past) with program details, impact and value.

## VI. Programs

- A. Andre Hutson's Bowling with Champions (Nichole)
  - 1. Event was successful and exceeded budget net.
  - 2. Waiting list for registration was established (8 teams). Sponsors took up additional 4 lanes this year.
  - 3. Live auction was profitable (2 packages)
  - 4. Sponsorship packages need to be reconfigured member to team and raising price of team registration to \$625
  - 5. Awards (indiv and team) will be configured from the first game
  - 6. Fisher suggested adding an additional
  - 7. Hutson and Fisher have explored option of moving event to Royal Scott
    - a. Royal Scott
      - Would have to do it in the last two weeks of April
      - They will meet all agreement prices that City Limits established.
      - Location may be problematic
    - b. Board would like Fisher to prepare a synopsis of potential revue increase to move bowling event from City Limits to Royal Scott. Committee is concerned about moving the event from the winter to spring.
- B. Hoopsfest (Andre)
  - 1. Program went well.
  - 2. Partnership with Greater Lansing Sports Authority is valuable.
  - 3. 6 stations were set up for kids to participate
  - 4. 50 kids from Project Unified
  - 5. 150 kids from Lansing Public Schools
- C. Quest for Healthy Families (Andre)
  - 1. Program and marketing has begun.
  - 2. 6 families will be chosen from Dewitt (1), Grand Ledge (1), Bath (1), Waverly (1) and Lansing (2).
  - 3. School counselors have been contacted in Dewitt, Grand Ledge, Bath, Waverly and Lansing. Deadlines is May 5.
  - 4. If families are not highly recommended from schools then we will open registration up to the public.
  - 5. This program is about make healthy choices and changing their lifestyle.
- D. Golf FORE Kids (Andre)
  - 1. In the works
  - 2. Website is updated and taking registrations
  - 3. Schools will be notified next week
  - 4. We are looking to work with the First Tee of Mid Michigan this year. It still has not been confirmed.
  - 5. 6 weeks on Wednesdays starting in June
  - 6. The program can have up to 80 kids.

- E. Conquest Golfathon (Andre)
  - 1. This program is still in its early stages
  - 2. Andre has to look at the list to participate in the committee this year.
  
- F. New Programs
  - 1. Quest for Soccer (Nichole)
    - a. Tabled
    - b. Fisher to email the committee
  - 2. Sport Bins for Community Neighborhoods (Kalea)
    - a. The idea is similar to Little Free Library.
    - b. Sports Bins would provide sports balls instead of books in four local parks.
    - c. Board approved filtering funds through Foundation.

VII. 2017 Meeting Dates (start at 11:30 am, location TBD)

- A. Fisher to send out Doodle to get better attendance if needed
- B. September 13
- C. November 15

VIII. Meeting adjourned at 1:00 p.m.

Minutes respectfully submitted by Nichole Fisher

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