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Board of Directors Meeting Minutes

September 14, 2016

Members In Attendance:

Andre Hutson, Toni Thomas, Dan Kreft, Alex Coss, Leslie Bergquist, Alan Haller, Aaron Pumfery, Emily Dawson

Staff Present: Russ Cunningham

I. Welcome

- a. Andre Hutson, President, welcomed the Board and the meeting commenced at 11:45 am.

Establish Quorum

- a. Motion by Alex Coss
- b. Second by Aaron Pumfery

Approval of April 27, 2016 Board of Director Minutes

- a. Motion by Dan
- b. Second by Alex Coss

President Update

- a. Financial Report

Detailed financial reports were handed out. The current account balance is \$13,930.52. This balance does not include this year's most recent Golfathon, which earned approximately \$5,100. The financial report also does not reflect In Kind donations as reports have in the past. Expenses decreased significantly from 2015-2016 primarily due to the ability to reuse inventory spent in printing and advertising. The detailed report can be emailed for your review, however, in summary:

Current Balance: \$13, 930.52
Accounts Receivables: \$3,050
Bowling with Champions: \$29, 690.11
Family Foot Golf: \$11,044.29
Golf For Kids: \$870
Sports Summit: \$763.09
Golfathon: \$5,100

I. Fundraising, Programs & Grants Andre & Russ

A. Youth Sports Summit

There were approximately 200 kids in attendance throughout the day. 31 organizations participated with 35 volunteers, 10 clinics and multiple demonstrations. CHFF was able to provide \$4,100 in scholarships.

Strong discussion as to whether or not the \$4,100 provided in scholarships can be better used by the Foundation and its programs by choosing not to participate in this event next year. Focus more on our OWN events rather than partner with others.

B. Golf FORE Kids

Another great program this year. There was 1 rain day, therefore, the program was 5 weeks instead of 6. 56 youth registered and all 56 were accommodated. There were two groups divided by age. Glaga covered the event financially while Hawk Hollow provided the facility and range balls.

C. FootGolf Fundraiser

\$10,000 raised on another rained out event. 20 teams registered and we could have accommodated 40. Strong discussion as to the future with this event as well, since much of the success is dependent on weather (we are 0-2). If we do decide to move forward, we discussed shorter play options (3, 6 or 9 holes). As well as different days, potentially a week day in early August where we can partner with MSU soccer teams.

D. Conquest Golfathon

84 holes played at various locations in 1 day. Players received pledges, either per hole or for the entire event. Make a Champ was the site for our on-line pledges. 6 players earned \$5,100 with very little effort. This event needs proper planning to coordinate multiple courses and players need ample time to earn pledges and promote. We could have accommodated 24 golfers.

E. Lettuce Live Well Eastwood Halloween

Lettuce Live Well is a nutrition counseling corporate wellness company that caters to kids and adults alike. We will partner with them at Eastwood Halloween. Similar to last years event, CHFF will lead a few exercises and Lettuce Live Well will hand out a healthy snack. There may be opportunities to partner with them in the future as well.

F. Fundraising & Events / Programs Committee

Russ will be in contact with the board members to discuss your interests and where best your gifts/talents may be utilized. You may be invited to ask interested/talented friends to participate on different committees.

G. Future opportunities Lifelong Movement and Adopt a Fit Family

The future of CHFF will include more on-going programs such as these rather than 1 day events. Lifelong Movement is a program led by MSU kinesiology students where they teach a 30 minute dance to a group of elderly participants.

The program was piloted in a Dewitt church and received great feedback. Adopt a Fit Family is an opportunity for CHFF to target single family homes and provide opportunities for nutritional counseling, training, gym memberships, health screenings etc.

II. President Update Andre

A. Thank outgoing Board of Directors - Alan, Sarah, Graham

III. Future Meeting Dates (start at 11:30 am, location TBD)

Discussion about adding a strategic planning meeting in early to mid October, in addition to the date below.

A. December 7, 2016

Find us on Social Media: Facebook - @chffoundation and Twitter - @CHFFoundation

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