



Board of Directors Meeting Minutes Wednesday, February 26, 2018

Members Present:

Andre Hutson, Nichole Fisher, Emily Dawson, Lesley Bergquist, and Meghan Ziehmer

I. Welcome

- a. Andre Hutson, President, welcomed the Board and the meeting commenced at 11:59 am.

II. Establish Quorum

- a. Motion by Lesley Bergquist
- b. Second by Emily Dawson

ACTION

III. Approval of December 6, 2017 Minutes

- a. Meghan to email out

IV. Financial Report

- a. Lesley distributed and reviewed the balance sheet, A/R/ aging summary, profit and loss statements and comparisons year over year. Scholarship receivable update was provided.
- b. Lesley also updated the group that we have a new software system.

V. Programs

a. Quest for Healthy Families

- 1) Andre updated the group on the selection process. We had over 80 applications and 7 families were chosen.
- 2) The program has received good positive feedback and the consensus is that we should find a way to continue the program and offer the families a larger incentive. Suggestions included; further discounted memberships for the remainder of the year.
- 3) The board will plan to revisit the compensation plan for Kalea as well as the nutrition component following the conclusion of the program.
- 4) Andre updated the group that this program was strictly an expense for the foundation and no revenue was generated. This was the plan initially so it was not a surprise to the group.

b. Golf Fore Kids

- 1) Meghan updated the group on her conversation with the First Tee of Mid-Michigan and the group agreed that we want to stay with the same format as previous years.
- 2) We agreed to an increase in what we will pay and Meghan will circle back with the our contact and work through the details



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- 3) We agreed to assist with recruiting volunteers each week and one question that we have is what is the actual cost on their end to run this clinic?

c. 2018 Andre Hutson's Bowling with Champions (Nichole)

- 1) Nichole updated the group that the bowling event was a success even with the weather.
- 2) \$32,000 was made this year which was a \$4,000 increase from \$28,000 last year.
- 3) \$2000 was made in registration fees
- 4) Sponsorships were up from \$30,200 to \$36,800.
- 5) Auction items were up from \$5000 to \$6000
- 6) There was more expense this year with the rebranding of the foundation
- 7) The group chose to go with a nicer gift for the bowlers which was up from \$11 to \$17
- 8) Despite the weather most teams showed up although some changing around was needed and some champions unfortunately did not show.
- 9) The biggest issue was that City Limits increased their cost 3 weeks prior to the event which we were not expecting

d. Quest for Soccer

- 1) This program is currently on hold.

- VI.** The meeting was adjourned at 1:09 p.m. Next meeting scheduled for May 14th at 11:30am at Conquest Fitness Center in Dewitt.