



## Board of Directors Meeting Minutes Wednesday, February 26, 2018

### Members Present:

Andre Hutson, Nichole Fisher, Emily Dawson, Lesley Bergquist, and Meghan Ziehmer

### I. Welcome

- a. Andre Hutson, President, welcomed the Board and the meeting commenced at 11:59 am.

### II. Establish Quorum

- a. Motion by Lesley Bergquist
- b. Second by Emily Dawson

**ACTION**

### III. Approval of December 6, 2017 Minutes

- a. Meghan to email out

### IV. Financial Report

- a. Lesley distributed and reviewed the balance sheet, A/R/ aging summary, profit and loss statements and comparisons year over year. Scholarship receivable update was provided.
- b. Lesley also updated the group that we have a new software system.

### V. Programs

#### a. Quest for Healthy Families

- 1) Andre updated the group on the selection process. We had over 80 applications and 7 families were chosen.
- 2) The program has received good positive feedback and the consensus is that we should find a way to continue the program and offer the families a larger incentive. Suggestions included; further discounted memberships for the remainder of the year.
- 3) The board will plan to revisit the compensation plan for Kalea as well as the nutrition component following the conclusion of the program.
- 4) Andre updated the group that this program was strictly an expense for the foundation and no revenue was generated. This was the plan initially so it was not a surprise to the group.

#### b. Golf Fore Kids

- 1) Meghan updated the group on her conversation with the First Tee of Mid-Michigan and the group agreed that we want to stay with the same format as previous years.
- 2) We agreed to an increase in what we will pay and Meghan will circle back with the our contact and work through the details



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- 3) We agreed to assist with recruiting volunteers each week and one question that we have is what is the actual cost on their end to run this clinic?

**c. 2018 Andre Hutson's Bowling with Champions (Nichole)**

- 1) Nichole updated the group that the bowling event was a success even with the weather.
- 2) \$32,000 was made this year which was a \$4,000 increase from \$28,000 last year.
- 3) \$2000 was made in registration fees
- 4) Sponsorships were up from \$30,200 to \$36,800.
- 5) Auction items were up from \$5000 to \$6000
- 6) There was more expense this year with the rebranding of the foundation
- 7) The group chose to go with a nicer gift for the bowlers which was up from \$11 to \$17
- 8) Despite the weather most teams showed up although some changing around was needed and some champions unfortunately did not show.
- 9) The biggest issue was that City Limits increased their cost 3 weeks prior to the event which we were not expecting

**d. Quest for Soccer**

- 1) This program is currently on hold.

- VI.** The meeting was adjourned at 1:09 p.m. Next meeting scheduled for May 14th at 11:30am at Conquest Fitness Center in Dewitt.